



ARTFUL WAY HOTEL & APARTMENTS

LAURA HUDSON ARCHITECTURE | GC: BEVERLY-GRANT

PROJECT OVERVIEW

Artful Way Hotel & Apartments is a 63,000 SF mixed-use development in Asheville's River Arts District, combining boutique hotel units, residential studios, and retail space. The project required a balance of industrial-inspired design, high-performance building systems, and streamlined construction coordination.

CHALLENGE

The project included multiple building programs and complex architectural elements, such as unique wall treatments and a custom circular window. Ensuring design cohesion while integrating high-performance walls, windows, and doors posed a challenge. The architect and general contractor needed a partner who could deliver fully integrated metal solutions, simplify specification, and support efficient construction.

SOLUTION

Aegis provided tailored solutions to meet the demands of the project design:

High-Performance Wall Systems: 1" galvanized hat channels and PBD wall panels in multiple white shades provided durability, weather resistance, and easy installation. Panels were coordinated with building openings to optimize daylight, ventilation, and circulation.

Seamless Integration: Aegis coordinated wall systems, openings, and architectural features to reduce on-site complications and support smooth construction workflows.

Custom Architectural Solutions: The circular lobby window was crafted as a hybrid of uPVC and fiberglass to meet thermal, structural, and aesthetic requirements, demonstrating Aegis' ability to handle non-standard designs.

IMPACT

The collaboration resulted in a building that balances aesthetics, functionality, and durability. Aegis helped streamline construction while maintaining the project's design intent. Architects, builders, and the GC benefited from:

- Simplified specification and coordination of wall systems
- Reduced installation challenges and improved efficiency
- High-performance, visually cohesive solutions tailored to complex designs

CONCLUSION

Artful Way Hotel & Apartments showcases how Aegis Metal Solutions integrates MBCI wall systems and high-performance components to solve complex construction and design challenges. The project highlights the value of a one-stop partner who ensures design cohesion, durability, and functional excellence.